New Jersey School Boards Association

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# Creating a Strategic Plan for the Roseland School District

## **Current District Mission Statement**

"We Care About What We Do"

In an atmosphere reflecting a spirit of cooperation and mutual respect, we celebrate the uniqueness and diversity of the members of our school community. Our goal is to cultivate a learning environment in which our children will develop productive mind habits and successful skills of learning which culminate in academic achievement and positive self-esteem.

We invite and encourage the children to explore new horizons and support them in such endeavors. We provide the necessary guidance which encourages each child to develop critical thinking skills for personal goal setting, problem solving and decision making. To these ends, the Lester C. Noecker School community remains dedicated.

### Session 3 of 3 Developing a Broad Goal Statement and Supporting Objectives for Each Goal Area

On April 19, 2017 Roseland School District's administration, staff, parents, board members and community members came together to continue the strategic planning process. The third and final meeting's topic focused on developing a broad goal statement and 4-5 supporting objectives for each of the goal areas identified at the conclusion of the March 27, 2017 meeting. These goals will represent a shared vision for the Roseland School District over the next five years.

Charlene Peterson and Kathy Helewa from New Jersey School Boards Association facilitated the strategic planning process. The group was provided with an overview of the February 13th and March 27th meetings and then the goal writing process was introduced that included definitions, the connection to the work from the first two meetings, and the components of a goal statement.

Participants were able to self-select a goal area of interest to them:

- Service & Community
- Authentically STEAMed/Engaged in Learning (these 2 goal areas were combined)
- Future Ready Curriculum & Instruction
- Character Development

Each goal area group was tasked with writing a broad goal statement and developing around four to five accompanying objectives that reflected the strengths, challenges, and visions relative to their goal area as determined in Meetings 1 and 2.

## **Group Work**

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district's website to share the group work during the course of the strategic planning process.

Goal Area	Service & Community
Goal Statement	Foster positive school and community relationships through
	volunteer and community outreach in order to promote
	service-driven education for our students that will result in a
	mutually beneficial environment for all stakeholders.
Objectives	1. Expand open communication – bilateral – with community
	dignitaries, businesses, and organizations (eg: surveys,
	websites).
	2. Continue Noecker community connections with alumni, family,
	friends, and staff (eg: Media, Extension of Owl's Eye
	Newspaper with "Noecker Notables," Senior Service (high
	school), Municipal youth guidance, Consortium events).
	3. Identify and target community needs and respond to them
	through student-based initiatives. ( <i>eg: advisories</i> )
	4. Engage with all segments/demographics of the community to
	build awareness, nurture respect, and cultivate relationships
	(eg: Senior citizens, Families of Alumni, New community
	members, Future Roseland/Noecker families).

Goal Area	Authentically STEAMed/Engaged in Learning
Goal Statement	To create an innovative learning environment that fosters
	critical thinking, risk-taking, and ownership and
	responsibility in the outcome.
Objectives	<ol> <li>Increase student-driven initiatives as well as student-centered projects and activities.</li> <li>Develop planning skills that incorporate critical thinking, problem-solving, and risk-taking.</li> </ol>
	<ol> <li>Increase participation in project-based learning with real-world application.</li> <li>Foster collaboration between school, parents, and community.</li> <li>Utilize current technology to its fullest potential.</li> </ol>

Goal Area	Future Ready Curriculum & Instruction
Goal Statement	Create a meaningful, collaborative learning environment for
	students to become critical thinkers, problem solvers, and
	global citizens.
Objectives	1. Collaborate/articulate with other sending districts aligned to
	the curriculum standards (all content areas).
	2. Support teachers and parents in helping children to
	attain/exceed literacy goals.
	3. Create an educational environment that promotes critical
	thinking and problem solving across all areas.
	4. Create an interdisciplinary approach to promote global
	citizenship.
	5. Create connections between curriculum and individual personal
	interest.
	6. Promote meaningful real-life learning at home.
	7. Create more opportunities for student-centered collaborative
	learning.

Goal Area	Character Development
Goal Statement	Create an environment that nourishes a whole awareness
	and respect of self and others.
Objectives	1. Create expectations of character and pathways to fulfilling those expectations.
	2. Developing resiliency/perseverance skills through risk taking and acceptance.
	3. Creating opportunities for global awareness and acceptance.
	4. Learning to take care of self (mind, body, spirit).

#### Next Steps

A final report summarizing the work and input from the three strategic planning meetings will be generated by New Jersey School Boards and presented at the June 21, 2017 Board of Education meeting for consideration by the Board.

The administration is tasked with overseeing the writing action plans – one for each objective under each goal statement, that will identify the specific tasks needed to accomplish the objective, who is responsible, the resources needed, the timeline over a 5-year time span, and the indicators of success. These action plans should be shared with all of the strategic planning meeting participants.

#### <u>Thank You</u>

Thank you to everyone who participated in the strategic planning process. The outcome of the plan has been shaped by the input of every participating member. You have provided the district with a 5-year roadmap that reflects the aspirations of the various stakeholders for your students.